## 2010 Neighborhood Equity Analysis

| Name: | Neighborhood One Homes: 92 |
| :--- | :--- |
| Streets: | Friendship Lane North, Friendship Lane South, Arboretum Way, |
|  | Stanford Circle, Olin Court |


| REVENUES: |  | CAPITAL EXPENSES: |  |  | MANAGEMENT RESOURCES: |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assessed: | 19780 |  | Mail Station(s): | 127 | Newsletter: | 14.6 |
| Received: | 17605 |  | Entrance Area(s): | 204 | Website: | 25.55 |
| Default: | 2175 |  | Boulevard Tree(s): | 0 | Postage: | 48.11 |
|  |  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 479.65 |
|  |  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 1054 |
|  |  |  | Trail Repair(s): | 2392 | Snow Removal: | 315.43 |
|  |  |  | Total: | $\underline{2723}$ | Taxes: | 79.07 |
| Total |  |  |  |  | Office Staff: | 802.53 |
| Revenues: |  | 17605 |  |  | Gassen Fees: | 386 |
|  |  |  |  |  | Refuse Removal: | 21.02 |
| Total |  |  |  |  | Tree Maintenance: | 210 |
| Reinvested: |  | 11,935.74 |  |  | Special Events: | 172.14 |
|  |  |  |  |  | Reserve Contribution | 5604.64 |

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:

$$
\$ 193,200-\$ 828,000
$$



## 2010 Neighborhood Equity Analysis



Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from (Annual) both programs: \$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:
\$29,400-\$126,000


## 2010 Neighborhood Equity Analysis

| Name: |  | Neighborhood Three | Homes: | 75 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: |  | Faber Lane, Warner Circle, Hidden | Creek Place |  |  |
| REVENUES: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOU | CES: |
| Assessed: | 16125 | Mail Station(s): | 336 | Newsletter: | 39.75 |
| Received: | 14351.25 | Entrance Area(s): | 204 | Website: | 70.5 |
| Default: | 1773.75 | Boulevard Tree(s): | 0 | Postage: | 132.75 |
|  |  | Tot Lot Repair(s): | 113 | Liability Insurance: | 1441.5 |
|  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 2910 |
|  |  | Trail Repair(s): | 293 | Snow Removal: | 652.5 |
|  |  | Total: | 946 | Taxes: | 218.25 |
| Total |  |  |  | Office Staff: | 2214.75 |
| Revenues: |  | 14351 |  | Gassen Fees: | 1065 |
|  |  |  |  | Refuse Removal: | 57.75 |
| Total |  |  |  | Tree Maintenance: | 579.75 |
| Reinvested: |  | 15359 |  | Special Events: | 474.75 |
|  |  |  |  | Reserve Contribution | 4556.25 |
|  |  |  |  | Total | 14413.5 |

Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:
\$157,500-\$675,000


## 2010 Neighborhood Equity Analysis

| Name: | Neighborhood Four |  | Homes: 79 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: | East Lake Drive, Bender Court, Bender Road, Bruers Court |  |  |  |  |
| REVENUES: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOUR | CES: |
| Assessed: | 16985 | Mail Station(s): | 262 | Newsletter: | 41.87 |
| Received: | 15116 | Entrance Area(s): | 204 | Website: | 71.89 |
| Default: | 1868 | Boulevard Tree(s): | 0 | Postage: | 139.83 |
|  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 1518.38 |
|  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 3065.2 |
|  |  | Trail Repair(s): | 203 | Snow Removal: | 687.3 |
|  |  | Total: | 669 | Taxes: | 209.19 |
| Total |  |  |  | Office Staff: | 2332.87 |
| Revenues: | 15116 |  |  | Gassen Fees: | 1121.8 |
|  |  |  |  | Refuse Removal: | 60.83 |
| Total |  |  |  | Tree Maintenance: | 610.67 |
| Reinvested: | 15828 |  |  | Special Events: | 500.07 |
|  |  |  |  | Reserve Contribution | 4799.25 |
|  |  |  |  | Total | 15159.15 |

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) $\$$ value per home: $\$ 600-\$ 5,000$

Total \$ value per home from (Annual) both programs: \$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:
\$165,900-\$711,000


## 2010 Neighborhood Equity Analysis

| Name: | Neighborhood Five |  | Homes: | 59 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: | East Scott Lane, Ramsey Crt, Washington Lane |  |  |  |  |
| REVENUES: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOURCES: |  |
| Assessed: | 12685 | Mail Station(s): | 262 | Newsletter: | 31.27 |
| Received: | 11162.78 | Entrance Area(s): | 204 | Website: | 55.46 |
| Default: | 1522.2 | Boulevard Tree(s): | 0 | Postage: | 104.43 |
|  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 1133.98 |
|  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 2290.38 |
|  |  | Trail Repair(s): | 167 | Snow Removal: | 513.3 |
|  |  | Total: | 108 | Taxes: | 171.69 |
| Total |  |  |  | Office Staff: | 1742.27 |
| Revenues: |  | 11162.78 |  | Gassen Fees: | 837.8 |
|  |  |  |  | Refuse Removal: | 45.43 |
| Total |  |  |  | Tree Maintenance: | 456.07 |
| Reinvested: |  | 14817.08 |  | Special Events: | 3743.47 |
|  |  |  |  | Reserve Contribution | 3584.25 |
|  |  |  |  | Total | 14709.8 |

## Jonathan "Con\$umer Saving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) $\$$ value per home: $\$ 600-\$ 5,000$

Total \$ value per home from (Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis



## Jonathan "Con\$umer Saving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:
\$186,900-\$801,000


## 2010 Neighborhood Equity Analysis



## 2010 Neighborhood Equity Analysis



## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis



## 2010 Neighborhood Equity Analysis

| Name: | Neighborhood Ten (Tuscany Hills) |  |  | Homes: 111 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: | Ashley Drive, Ashley Court, Laura Court, Eitel Road, Bavaria Road |  |  |  |  |
| REVENUES: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOUR | RCES: |
| Assessed: | 23865 | Mail Station(s): | 262 | Newletter: | 58.83 |
| Received: | 21956 | Entrance Area(s): | 349 | Website: | 104.34 |
| Default: | 1909 | Boulevard Tree(s): | 0 | Postage: | 196.47 |
|  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 2133.42 |
|  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 4306.8 |
|  |  | Trail Repair(s): | 496 | Snow Removal: | 965.7 |
| Total |  | Total: | 1107 | Taxes: | 323.01 |
| Revenues: | 21956 |  |  | Office Staff: | 3277.83 |
|  |  |  |  | Gassen Fees: | 1576.2 |
| Total |  |  |  | Refuse Removal: | 85.47 |
| Reinvested: | 22438 |  |  | Tree Maintenance: | 858.03 |
|  |  |  |  | Special Events: | 702.63 |
|  |  |  |  | Reserve Contribution | 6743.25 |
|  |  |  |  | Total | $\underline{21331.98}$ |

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home
\$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis

| Name: | Neighborhood Eleven (Victoria Way) Homes: 264 |
| :--- | :--- |
| Streets: | Maxwell Lane, Schoolmaster Circle, Schoolmaster Drive, Kessler Lane, |
|  | Kessler Court, Van Sloun Road, Wellers Circle, Grimm Road, Ryberg Street, |
|  | Ryberg Circle, Schindler Crossing |


| REVENUES: |  |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOURCES: |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assessed: | 56760 |  | Mail Station(s): | 262 | Newsletter: | 139.92 |
| Received: | 50517 |  | Entrance Area(s): | 639 | Website: | 248.16 |
| Default: | 6243 |  | Boulevard Tree(s): | 0 | Postage: | 467.28 |
|  |  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 5074.08 |
|  |  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 10248.48 |
|  |  |  | Trail Repair(s): | 359 | Snow Removal: | 2296.8 |
| Total |  |  | Total: | 1260 | Taxes: | 768.24 |
| Revenues: |  | 50517 |  |  | Office Staff: | 7795.92 |
|  |  |  |  |  | Gassen Fees: | 3748.8 |
| Total |  |  |  |  | Refuse Removal: | 203.28 |
| Reinvested: |  | 52000 |  |  | Tree Maintenance: | 2040.72 |
|  |  |  |  |  | Special Events: | 1671.12 |
|  |  |  |  |  | Reserve Contribution | 16038 |
|  |  |  |  |  | Total | 50740.8 |

## Jonathan "Con\$umer \$aving\$’" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis



## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis

| Name: | Autumn Woods |  | Homes: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: | Autumn Woods Drive, Acorn Road, Burr Oak Circle, Red Oak Circle |  |  |  |  |
| REVENUES: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESO | CES: |
| Assessed: | 9675 | Mail Station(s): | 262 | Newsletter: | 23.85 |
| Received: | 8600 | Entrance Area(s): | 290 | Website: | 42.3 |
| Default: | 1075 | Boulevard Tree(s): | 0 | Postage: | 79.65 |
|  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 864.9 |
|  |  | Pond Aerator(s): | 842 | Lawn Mowing: | 1746.9 |
|  |  | Trail Repair(s): | 171 | Snow Removal: | 391.45 |
| Total |  | Total: | 1565 | Taxes: | 130.95 |
| Revenues: | 8600 |  |  | Office Staff: | 1328.85 |
|  |  |  |  | Gassen Fees: | 639 |
| Total |  |  |  | Refuse Removal: | 34.65 |
| Reinvested: | 8863 |  |  | Tree Maintenance: | 347.85 |
|  |  |  |  | Special Events: | 284.85 |
|  |  |  |  | Reserve Contribution | 1383.75 |
|  |  |  |  | Total | 7298.95 |

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) $\quad \$$ value per home: $\quad \$ 1,500-\$ 4,000$

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis



## 2010 Neighborhood Equity Analysis



## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis

| Name: | Autumn Woods South |  | Homes: | 65 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: | Autumn Woods Drive, Simons Drive, Wagner Drive, Rachel Court, Schuller Court |  |  |  |  |
| REVENUES: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOURCES: |  |
| Assessed: | 13975 | Mail Station(s): | 0 | Newsletter: | 34.45 |
| Received: | 12159 | Entrance Area(s): | 1047 | Website: | 61.1 |
| Default: | 1816 | Boulevard Tree(s): | 0 | Postage: | 115.05 |
|  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 1249.3 |
|  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 2523.3 |
|  |  | Trail Repair(s): | 0 | Snow Removal: | 565.5 |
| Total |  | Total: | 1047 | Taxes: | 189.15 |
| Revenues: |  | 12159 |  | Office Staff: | 1919.45 |
|  |  |  |  | Gassen Fees: | 923 |
| Total |  |  |  | Refuse Removal: | 50.05 |
| Reinvestments: |  | 13540 |  | Tree Maintenance: | 502.45 |
|  |  |  |  | Special Events: | 411.45 |
|  |  |  |  | Reserve Contribution | 3948.75 |
|  |  |  |  | Total | 12493 |

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:

$$
\$ 136,500-\$ 585,000
$$



## 2010 Neighborhood Equity Analysis

| Name: | Lake Bavaria |
| :--- | ---: |
| Streets: |  |
|  |  |
| REVENUES: |  |
|  |  |
| Assessed: | 1720 |
| Received: | 1720 |
| Default: | 0 |
|  |  |
| Total |  |
| Revenues: | 1720 |
| Total |  |
| Reinvestments: |  |

Homes: 8

Streets: High Pointe Drive

CAPITAL EXPENSES: MANAGEMENT RESOURCES:

| Mail Station(s): | 0 | Newsletter: | 4.24 |
| :--- | :--- | :--- | ---: |
| Entrance Area(s): | 0 | Website: | 7.52 |
| Boulevard Tree(s): | 0 | Postage: | 14.16 |
| Tot Lot Repair(s): | 0 | Liability Insurance: | 153.76 |
| Pond Aerator(s): | 0 | Lawn Mowing: | 310.4 |
| Trail Repair(s): | 0 | Snow Removal: | 69.6 |

Total:
$\underline{0}$

Taxes: 23.28
Office Staff: 236.24
Gassen Fees: 113.6
Refuse Removal: $\quad 6.16$
Tree Maintenance: 61.84
Special Events: 50.64
Reserve Contribution 487.36
Total: $\underline{1538.8}$

Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) $\$$ value per home: $\$ 600-\$ 5,000$

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood
(Annual) financial benefits:
\$16,800-\$72,000


## 2010 Neighborhood Equity Analysis



## 2010 Neighborhood Equity Analysis



## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis

| Name: | Clover Ridge Village |  | Homes: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Streets: | Grimm Road, Kelm Street, Clover Field Drive, Gehl Street, Seifert Street, Molnau Court, Stahlke Way, Schoolmaster Drive, Wellens Street, Braunworth Court |  |  |  |  |
| REVENUE: |  | CAPITAL EXPENSES: |  | MANAGEMENT RESOURCES: |  |
| Assessed: | 43000 | Mail Station(s): | 0 | Newsletter: | 106 |
| Received: | 37840 | Entrance Area(s): | 1516 | Website: | 182 |
| Default: | 5160 | Boulevard Tree(s): | 3144 | Postage: | 354 |
|  |  | Tot Lot Repair(s): | 0 | Liability Insurance: | 3844 |
|  |  | Pond Aerator(s): | 0 | Lawn Mowing: | 7756 |
|  |  | Trail Repair(s): | 0 | Snow Removal: | 1740 |
| Total |  | Total: | 4660 | Taxes: | 582 |
| Revenues: |  | 37840 |  | Office Staff: | 5906 |
|  |  |  |  | Gassen Fees: | 2804 |
| Total |  |  |  | Refuse Removal: | 154 |
| Reinvestments: |  | 43050 |  | Tree Maintenance: | 1546 |
|  |  |  |  | Special Events: | 1266 |
|  |  |  |  | Reserve Contribution | 12150 |
|  |  |  |  | Total | 38390 |

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home: \$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis

| Name: | Clover Preserve | Homes: |
| :--- | :--- | :--- |
| Streets: | Clover Field Drive, Clover Preserve Court, Clover Preserve Drive, <br> Sophia Drive, Sophia Circle |  |

REVENUE:

| Assessed: | 15050 |
| :--- | ---: |
| Received: | 12040 |
| Default: | 3010 |


| Total |  |
| :--- | ---: |
| Revenues: | 12040 |
| Total |  |
| Reinvestments: | 16336 |

MANAGEMENT RESOURCES:

Newsletter: $\quad 37.1$
Website: 65.8
Postage: 123.9
Liability Insurance: 1345.4
Lawn Mowing: 2717
Snow Removal: 348
Taxes: 203.7
Office Staff: 2067.1
Gassen Fees: 994
Refuse Removal: 53.9
Tree Maintenance: 541.1
Special Events: 443.1
Reserve Contribution 4252.5
Total
13192.6

## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) $\$$ value per home: $\$ 1,500-\$ 4,000$

Newsletter Advertiser Bargains
(Annual) $\$$ value per home: $\$ 600-\$ 5,000$

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:

$$
\$ 147,000-\$ 630,000
$$



## 2010 Neighborhood Equity Analysis



## Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) \$ value per home:
\$600-\$5,000

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:


## 2010 Neighborhood Equity Analysis

| Name: | Oak Valley | Homes: | 56 |  |
| :---: | :---: | :---: | :---: | :---: |
| Streets: | Pleasant Lane, Pleasant Court |  |  |  |
| REVENUES: | CAPITAL EXPENSES: |  |  | MANAGEMENT RESOUR | CES: |
| Assessed: 12040 | Mail Station(s): | 0 | Newsletter: | 29.68 |
| Received: 10596 | Entrance Area(s): | 0 | Website: | 52.64 |
| Default: 1444 | Boulevard Tree(s): | 0 | Postage: | 99.12 |
|  | Tot Lot Repair(s): | 0 | Liability Insurance: | 1076.32 |
|  | Pond Aerator(s): | 0 | Lawn Mowing: | 2173.92 |
|  | Trail Repair(s): | 0 | Snow Removal: | 487.2 |
|  | Total: | $\underline{0}$ | Taxes: | 162.96 |
| Total Neighborhood |  |  | Office Staff: | 1653.68 |
| Revenues: | 10596 |  | Gassen Fees: | 795.2 |
|  |  |  | Refuse Removal: | 43.12 |
| Total Neighborhood |  |  | Tree Maintenance: | 432.88 |
| Reinvestments: | 10763.2 |  | Special Events: | 354.48 |
|  |  |  | Reserve Contribution | 3402 |
|  |  |  | Total | 10763.2 |

Jonathan "Con\$umer \$aving\$" Benefits:

Downtown Discount Dollars
(Annual) \$ value per home: \$1,500-\$4,000

Newsletter Advertiser Bargains
(Annual) $\$$ value per home: $\$ 600-\$ 5,000$

Total \$ value per home from
(Annual) both programs:
\$2,100-\$9,000

Multiplied by total number of homes in this neighborhood (Annual) financial benefits:
\$117,600-\$504,000


