

## Meeting Minutes

Jonathan Association Board of Directors – October 11, 2016

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**Attendance:** Judith Bostrom, Steve Dummer, Judy Grosch, John Hace, Denise Hedtke, Afua Owusu-Baafi, Justin Scharpen, Kelli Snapp, Stephen Wolff

**Gassen:** Carla Gruenhagen – Property Manager, Carrie Maass – Site Manager

**Open Forum:** Paul Sheldon, Neighborhood 10; checking in from Boy Scout Troop. They are now a Victoria troop. He shared concerns about standing water between his house and his neighbors' house.

**Call to Order:** 6:40 pm

**Designate the Quorum:** All nine members present; quorum designated.

**Adopt Agenda:** Motion to adopt agenda, Dummer/Bostrom. Passed 8-0.

**Adopt Minutes:** Motion to adopt minutes, Dummer/Hace. Passed 8-0.

### **Unfinished Business:**

- A.) **Bridge Resolution:** Management is waiting to hear back from the City of Chaska about how to proceed in decommissioning the bridge.
- B.) **Strategic Marketing Plan:** Scharpen looks forward to board work session on 10/15/16. He wants to set objectives; mid to long-term. He encouraged the board to consider: What is Jonathan better at than other associations? What can we do better? How can we better understand our residents? What do we know about the residents? What tools do we have at our disposal? What do we need to communicate? How do we communicate? How do we measure marketing/communication plan success? Wolff stated he would like to see a clear, concise communication plan. Board members agreed that efforts should be made to gather member email addresses.
- C.) **Buildings & Grounds Committee Charter:** Scharpen summarized the history of the buildings & grounds committee charter. He shared concerns that each project is so unique that it leads him to believe that a charter is insufficient. He presented that there should be a capital improvements process established, instead. Hace agreed each project is unique. He is in favor of a specific charter in order to know who is responsible for each key step. Scharpen suggested continuing the vote until next month to add more specifics to the charter. Hace and Bostrom discussed the position and responsibilities of committees. Owusu-Baafi offered to help with wording.

### **New Business:**

A.) **Apple Award Nominees:** Seedling awards are for those who have done service for the association. Apple awards are for those who have significantly contributed to the association over the course of years. Management encouraged board to start emailing suggestions.

### **General Reports:**

**Management Report:** There was a vibrant discussion about pavilion rules, postings, and liability. **Board directive: Gruenhagen, please check with insurance to see if there is a rule-posting requirement.**

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**Calendar of Events:** Fall Clean-Up Day is the last Saturday of October. Residents can use compostable bags for leaves and bundle sticks for pick-up.

**President's Report:** Wolff thanked management for handling many big projects this season. Wolff called out to members who may be interested in filling Bostrom's vacant board seat.

**Board directive: Post trail assessments and projections on the web site.**

**Activities Committee:** Snapp mentioned fall clean-up Saturday, October 29<sup>th</sup>. Cocoa and Coasting is tentatively planned for the second Saturday of December. Wolff enthusiastically shared that there is a local vendor who makes snow and that the fire department needs winter practice with their tanker truck, too.

**Heritage Committee:** Hedtke read email report from Marsh Halberg, Heritage Committee Chair. Scanning large items is done. They are on disks and should be placed in safe deposit box. Committee envisions trailway signs and pictures. Budget request to follow. Potential brochure/booklet idea for 50<sup>th</sup> Anniversary was also shared.

**Treasurers and Financial Committee:** Scharpen gave a favorable report of a healthy financial position. Wolff pointed out that we are \$49,000 under budget, year-to-date.

**50<sup>th</sup> Anniversary Committee:** To be combined with 4<sup>th</sup> of July celebration. Parade led by Chaska HS band. The committee is creative and the planning is going very well. They will meet again in November.

**Adjourn: Motion to adjourn 8:12 pm, Hedtke/Scharpen. Passed 8-0.**