



Our mission is to provide and preserve a unique, quality community environment for our members.



REGULAR USE LOGO:

The regular use logo should be used for most applications as appropriate.

ALTERNATE VARIATIONS:

Alternate versions of the logo when used in multiple instances or when the red logo is not clearly visible on a background.



SMALL USE LOGOS:

The small use logo should be used when the logo size renders the location text illegible.

PRIMARY COLORS:

COMPLIMENTARY COLORS:



RED	BLUE	BROWN	GREEN	GOLD	TAN
C:41 M:82 Y:67 K:44	C:99 M:80 Y:48 K:44	C:56 M:60 Y:67 K:43	C:50 M:35 Y:87 K:12	C:28 M:26 Y:54 K:0	C:10 M:7 Y:15 K:0
PMS: 7623	PMS: 7463	PMS: 438	PMS: 7491	PMS: 4525	PMS: 7527
Hex: #84161c	Hex: #0a2c45	Hex: #54473d	Hex: #818544	Hex: #bcaf83	Hex: #e5e3d6
Safe: #660000	Safe: #003366	Safe: #333333	Safe: #999933	Safe: #999966	Safe: #cccccc

COMMUNICATION GOALS:

# Improve Resident Engagement, Build Committees, Public Relations and Value Proposition



SUBHEADING

# HEADLINE

The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog.

SUBHEADING

# Letterhead Title

The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog. The quick brown fox jumped over the lazy dog.

FONTS:

Please adhere to these font families whenever possible.

PRINT FONT SETS:

Headline: Trade Gothic

Subhead: Gotham

Body: Adobe Garamond

Letterhead: Adobe Garamond

Fine print: Gotham

WEB FONT SETS

Headline: Oswald, Bebas Neue

Subhead: Roboto, Arial, Tahoma, sans-serif

Body: ITC Century Book, Georgia, serif



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OTHER GRAPHICS

The wheel/flower emblems,  
contact information icons and  
forest trail graphics are  
available to be used as needed.

